

Community Profile

Manatee County, FL (12081)

Geography: County

	Manatee Count...
Population Summary	
2000 Total Population	264,002
2010 Total Population	322,833
2020 Total Population	407,045
2020 Group Quarters	4,817
2025 Total Population	450,320
2020-2025 Annual Rate	2.04%
2020 Total Daytime Population	390,159
Workers	141,698
Residents	248,461
Household Summary	
2000 Households	112,460
2000 Average Household Size	2.29
2010 Households	135,729
2010 Average Household Size	2.34
2020 Households	169,409
2020 Average Household Size	2.37
2025 Households	186,786
2025 Average Household Size	2.39
2020-2025 Annual Rate	1.97%
2010 Families	88,149
2010 Average Family Size	2.85
2020 Families	108,965
2020 Average Family Size	2.90
2025 Families	119,755
2025 Average Family Size	2.91
2020-2025 Annual Rate	1.91%
Housing Unit Summary	
2000 Housing Units	138,128
Owner Occupied Housing Units	60.1%
Renter Occupied Housing Units	21.4%
Vacant Housing Units	18.6%
2010 Housing Units	172,690
Owner Occupied Housing Units	56.1%
Renter Occupied Housing Units	22.5%
Vacant Housing Units	21.4%
2020 Housing Units	210,286
Owner Occupied Housing Units	59.5%
Renter Occupied Housing Units	21.0%
Vacant Housing Units	19.4%
2025 Housing Units	230,023
Owner Occupied Housing Units	59.7%
Renter Occupied Housing Units	21.5%
Vacant Housing Units	18.8%
Median Household Income	
2020	\$59,635
2025	\$64,782
Median Home Value	
2020	\$269,096
2025	\$298,044
Per Capita Income	
2020	\$35,360
2025	\$38,982
Median Age	
2010	45.6
2020	48.1
2025	48.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Manatee Count...
2020 Households by Income	
Household Income Base	169,409
<\$15,000	7.9%
\$15,000 - \$24,999	8.2%
\$25,000 - \$34,999	10.3%
\$35,000 - \$49,999	15.1%
\$50,000 - \$74,999	17.7%
\$75,000 - \$99,999	12.4%
\$100,000 - \$149,999	16.3%
\$150,000 - \$199,999	5.8%
\$200,000+	6.2%
Average Household Income	\$84,913
2025 Households by Income	
Household Income Base	186,786
<\$15,000	7.1%
\$15,000 - \$24,999	7.5%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	17.4%
\$75,000 - \$99,999	12.7%
\$100,000 - \$149,999	17.7%
\$150,000 - \$199,999	6.8%
\$200,000+	7.1%
Average Household Income	\$93,938
2020 Owner Occupied Housing Units by Value	
Total	125,203
<\$50,000	7.0%
\$50,000 - \$99,999	6.9%
\$100,000 - \$149,999	7.1%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	13.6%
\$300,000 - \$399,999	19.3%
\$400,000 - \$499,999	9.1%
\$500,000 - \$749,999	8.4%
\$750,000 - \$999,999	2.5%
\$1,000,000 - \$1,499,999	1.3%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.5%
Average Home Value	\$320,468
2025 Owner Occupied Housing Units by Value	
Total	137,289
<\$50,000	4.7%
\$50,000 - \$99,999	4.4%
\$100,000 - \$149,999	4.8%
\$150,000 - \$199,999	9.2%
\$200,000 - \$249,999	12.4%
\$250,000 - \$299,999	15.1%
\$300,000 - \$399,999	22.9%
\$400,000 - \$499,999	11.0%
\$500,000 - \$749,999	10.1%
\$750,000 - \$999,999	2.9%
\$1,000,000 - \$1,499,999	1.4%
\$1,500,000 - \$1,999,999	0.5%
\$2,000,000 +	0.7%
Average Home Value	\$355,388

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Manatee Count...
2010 Population by Age	
Total	322,833
0 - 4	5.7%
5 - 9	5.6%
10 - 14	5.7%
15 - 24	10.6%
25 - 34	10.1%
35 - 44	11.4%
45 - 54	13.6%
55 - 64	14.0%
65 - 74	12.1%
75 - 84	8.1%
85 +	3.1%
18 +	79.5%
2020 Population by Age	
Total	407,045
0 - 4	5.1%
5 - 9	5.2%
10 - 14	5.5%
15 - 24	9.9%
25 - 34	10.7%
35 - 44	10.2%
45 - 54	11.5%
55 - 64	14.4%
65 - 74	14.5%
75 - 84	9.0%
85 +	3.9%
18 +	81.1%
2025 Population by Age	
Total	450,320
0 - 4	5.1%
5 - 9	5.1%
10 - 14	5.3%
15 - 24	9.6%
25 - 34	10.6%
35 - 44	10.6%
45 - 54	10.5%
55 - 64	13.3%
65 - 74	15.1%
75 - 84	10.7%
85 +	4.1%
18 +	81.4%
2010 Population by Sex	
Males	156,115
Females	166,718
2020 Population by Sex	
Males	196,694
Females	210,351
2025 Population by Sex	
Males	217,685
Females	232,635

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Community Profile

Manatee County, FL (12081)

Geography: County

	Manatee Count...
2010 Population by Race/Ethnicity	
Total	322,833
White Alone	81.9%
Black Alone	8.7%
American Indian Alone	0.3%
Asian Alone	1.6%
Pacific Islander Alone	0.1%
Some Other Race Alone	5.3%
Two or More Races	2.0%
Hispanic Origin	14.9%
Diversity Index	49.3
2020 Population by Race/Ethnicity	
Total	407,045
White Alone	79.8%
Black Alone	8.7%
American Indian Alone	0.3%
Asian Alone	2.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	6.3%
Two or More Races	2.5%
Hispanic Origin	17.5%
Diversity Index	54.1
2025 Population by Race/Ethnicity	
Total	450,320
White Alone	78.3%
Black Alone	8.7%
American Indian Alone	0.3%
Asian Alone	2.7%
Pacific Islander Alone	0.1%
Some Other Race Alone	7.1%
Two or More Races	2.8%
Hispanic Origin	19.4%
Diversity Index	57.3
2010 Population by Relationship and Household Type	
Total	322,833
In Households	98.5%
In Family Households	80.4%
Householder	27.3%
Spouse	21.0%
Child	25.6%
Other relative	3.9%
Nonrelative	2.5%
In Nonfamily Households	18.1%
In Group Quarters	1.5%
Institutionalized Population	0.9%
Noninstitutionalized Population	0.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Manatee Count...
2020 Population 25+ by Educational Attainment	
Total	302,338
Less than 9th Grade	3.9%
9th - 12th Grade, No Diploma	6.1%
High School Graduate	25.6%
GED/Alternative Credential	4.5%
Some College, No Degree	20.1%
Associate Degree	8.5%
Bachelor's Degree	18.8%
Graduate/Professional Degree	12.5%
2020 Population 15+ by Marital Status	
Total	342,771
Never Married	26.3%
Married	52.3%
Widowed	7.7%
Divorced	13.7%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	172,659
Population 16+ Employed	92.2%
Population 16+ Unemployment rate	7.8%
Population 16-24 Employed	11.7%
Population 16-24 Unemployment rate	13.3%
Population 25-54 Employed	61.3%
Population 25-54 Unemployment rate	7.1%
Population 55-64 Employed	19.1%
Population 55-64 Unemployment rate	6.7%
Population 65+ Employed	7.9%
Population 65+ Unemployment rate	7.4%
2020 Employed Population 16+ by Industry	
Total	159,167
Agriculture/Mining	1.1%
Construction	9.3%
Manufacturing	7.2%
Wholesale Trade	2.9%
Retail Trade	11.8%
Transportation/Utilities	4.2%
Information	1.2%
Finance/Insurance/Real Estate	7.4%
Services	51.1%
Public Administration	3.8%
2020 Employed Population 16+ by Occupation	
Total	159,167
White Collar	60.2%
Management/Business/Financial	14.9%
Professional	19.1%
Sales	12.2%
Administrative Support	14.0%
Services	19.8%
Blue Collar	19.9%
Farming/Forestry/Fishing	1.1%
Construction/Extraction	5.9%
Installation/Maintenance/Repair	3.4%
Production	4.7%
Transportation/Material Moving	4.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Manatee Count...
2010 Households by Type	
Total	135,729
Households with 1 Person	28.5%
Households with 2+ People	71.5%
Family Households	64.9%
Husband-wife Families	49.9%
With Related Children	15.7%
Other Family (No Spouse Present)	15.0%
Other Family with Male Householder	4.2%
With Related Children	2.5%
Other Family with Female Householder	10.8%
With Related Children	7.0%
Nonfamily Households	6.6%
All Households with Children	25.7%
Multigenerational Households	3.3%
Unmarried Partner Households	7.0%
Male-female	6.2%
Same-sex	0.8%
2010 Households by Size	
Total	135,729
1 Person Household	28.5%
2 Person Household	40.8%
3 Person Household	12.8%
4 Person Household	9.9%
5 Person Household	4.7%
6 Person Household	1.9%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	135,729
Owner Occupied	71.3%
Owned with a Mortgage/Loan	42.8%
Owned Free and Clear	28.5%
Renter Occupied	28.7%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	123
Percent of Income for Mortgage	18.9%
Wealth Index	113
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	172,690
Housing Units Inside Urbanized Area	96.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	4.0%
2010 Population By Urban/ Rural Status	
Total Population	322,833
Population Inside Urbanized Area	94.2%
Population Inside Urbanized Cluster	0.0%
Rural Population	5.8%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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	Manatee Count...
Top 3 Tapestry Segments	
1.	Silver & Gold (9A)
2.	Senior Escapes (9D)
3.	The Elders (9C)
2020 Consumer Spending	
Apparel & Services: Total \$	\$339,314,026
Average Spent	\$2,002.93
Spending Potential Index	93
Education: Total \$	\$262,848,754
Average Spent	\$1,551.56
Spending Potential Index	87
Entertainment/Recreation: Total \$	\$520,026,626
Average Spent	\$3,069.65
Spending Potential Index	94
Food at Home: Total \$	\$862,009,803
Average Spent	\$5,088.34
Spending Potential Index	95
Food Away from Home: Total \$	\$601,844,984
Average Spent	\$3,552.62
Spending Potential Index	94
Health Care: Total \$	\$962,190,803
Average Spent	\$5,679.69
Spending Potential Index	99
HH Furnishings & Equipment: Total \$	\$353,923,714
Average Spent	\$2,089.17
Spending Potential Index	96
Personal Care Products & Services: Total \$	\$152,160,267
Average Spent	\$898.18
Spending Potential Index	98
Shelter: Total \$	\$3,080,273,058
Average Spent	\$18,182.46
Spending Potential Index	94
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$413,384,356
Average Spent	\$2,440.16
Spending Potential Index	104
Travel: Total \$	\$396,788,725
Average Spent	\$2,342.19
Spending Potential Index	97
Vehicle Maintenance & Repairs: Total \$	\$192,378,905
Average Spent	\$1,135.59
Spending Potential Index	98

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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